



PROFESSIONAL MANAGERIAL DUE DILIGENCE WITH BEHAVIORQUANT

How do you effectively recognize True Alpha? Want to know?

As a financial decision maker, you are always looking for True Alpha, the ability to outperform the market consistently and justifiably over time. Wherever you conduct due diligence, whether for external investments or internally, gauging the investment behavior of your own staff, Alpha almost always remains out of reach over a longer period of time – that is until now.

LET US SHOW YOU HOW IT WORKS!

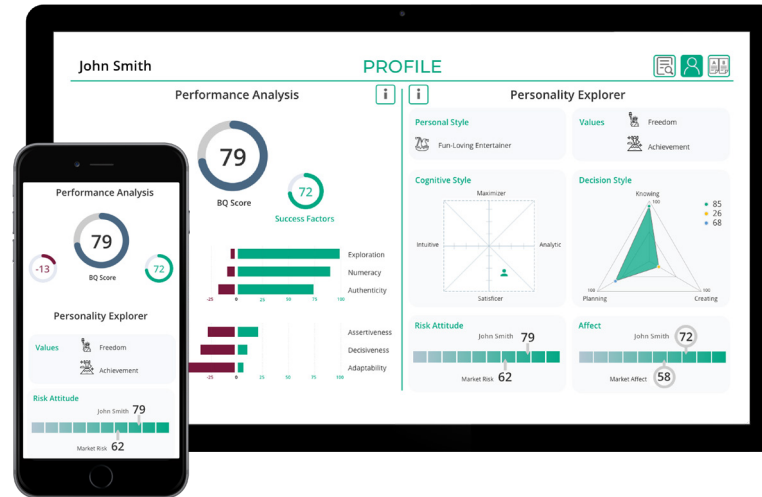
BQ Selection provides insight into the future behavior of individuals and teams in fund management. It thus offers you the opportunity to discover which fund managers will be able to achieve true alpha – thereby differentiating those for whom performance is based mostly on luck or on their skillset.



BQ Selection leverages behavioral data to optimize investment decisions.

For Institutional Investors

- Manager evaluation & selection
- Behavioral due diligence
- Alpha identification
- Red flags warnings
- Team composition
- Science based
- Duration 50 minutes



“Enter the future of fund manager evaluation and selection by institutional investors with BehaviorQuant Selection. Minimize the risk of wrong decisions, save time and money, and complement gut feeling. Objective facts and arguments about the last white spot on the map of the investment world!”

Thomas Oberlechner, founder of BehaviorQuant

Thomas Oberlechner PhD is a trained clinical psychologist and University Professor from Vienna. Peoples’ behavior and decisions have always been his passion. In his research positions at Harvard and MIT and his collaboration with the world’s leading financial institutions, he showed that behavioral traits govern decision-making in the financial sector, just as they do elsewhere. In Silicon Valley, he turned his work into an easy-to-use turnkey solution: BehaviorQuant. Now everyone can improve their financial decision making with unprecedented quantitative insight.



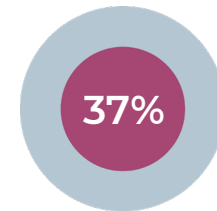
Bad Hires

Wrong hires cost financial institutions three times a yearly salary ([Business Insider](#))



Dark Triad

Returns of fund managers who score high on dark triad trail significantly ([Institutional Investor](#))



Over- and underperformance

Traders’ over- and underperformance is largely explained by their personality traits ([Oberlechner](#))