



IMPROVE YOUR INVESTMENT DECISIONS WITH BQ PERFORMANCE

How can you leverage your performance? Want to know?

As a financial decision maker, you are always looking to systematically outperform the market. Did you know that BehaviorQuant has developed a tool that allows you to increase your own excellence, raise the performance of your investment managers and measure their progress?

LET US SHOW YOU HOW IT WORKS!

Investment managers who are aware of their behavioral biases are able to overcome the behavioral gap, thereby adding up to 4% to their annual performance.

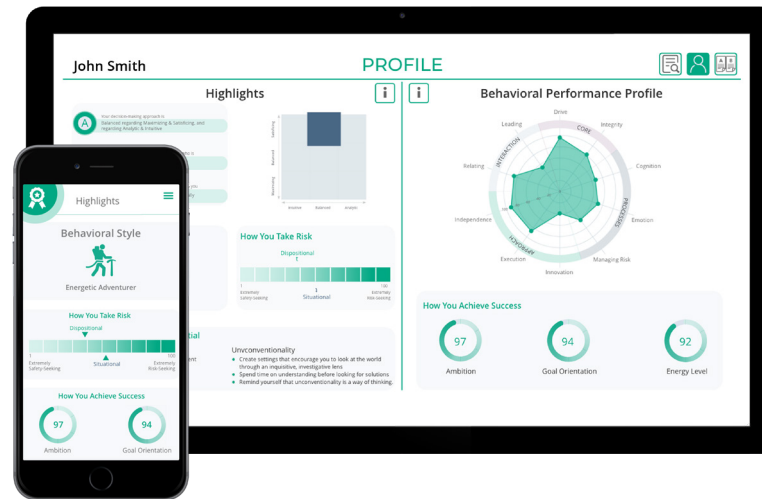
BQ Performance reveals hidden decision tendencies and trains away harmful biases, all to improve your investment success.



BQ Performance integrates newest science and specifically targets the decision-making of top financial professionals.

For Fund Manager

- Performance optimization
- Alpha identification
- Decision bias diagnosis
- Actionable recommendations
- Science based
- Duration 50 minutes



“Join the circle of Ray Dalio’s Bridgewater and other market leaders who are banking on behavioral data. BQ Performance brings breakthrough transparency to the invisible motives and characteristics that drive the decision-making behavior of professional decision makers. Objective, actionable knowledge to radically improve your processes and results.”

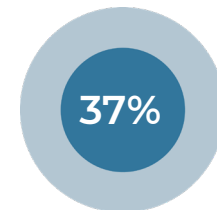
Thomas Oberlechner, founder of BehaviorQuant

Thomas Oberlechner PhD is a trained clinical psychologist and University Professor from Vienna. Peoples’ behavior and decisions have always been his passion. In his research positions at Harvard and MIT and his collaboration with the world’s leading financial institutions, he showed that behavioral traits govern decision-making in the financial sector, just as they do elsewhere. In Silicon Valley, he turned his work into an easy-to-use turnkey solution: BehaviorQuant. Now everyone can improve their financial decision making with unprecedented quantitative insight.



Behavioral Gap

Investors in equity funds underperform the S&P 500 by 3.52% annually due to behavioral biases ([Dalbar](#))



Performance Optimization

Personality traits explain 37% of trading performance ([Oberlechner](#))



Overconfidence

Male investors give up 2.6% of returns based on overconfidence and overtrading ([Barber & Odean](#))